

# NCRA Newsletter

CHARTERED BY THE INTERNATIONAL READING ASSOCIATION

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North Carolina Reading Association

January 2011

## President's Message

In just a few weeks, many of you will be attending the NC Reading Conference - "Expanding your Horizons." You'll be surrounded by great books, engaging authors, informative speakers, and you'll meet so many fellow educators from across the state. You'll learn new strategies, view new publications, broaden your perspectives, and earn one or two reading credits.

Last month, I had an opportunity to ask a very dynamic principal from Charlotte which books she'd recommend to NC educators. These are some of her favorites:



*The Strategic School: Making the Most of People, Time and Money* by Karen Hawley Miles and Stephen Frank, 2008: The Family Model eliminates one-teacher classrooms in favor of teacher teams working with larger numbers of students. Each team includes specialists and the makeup of student groups is dependent on ongoing collaboration among the team of teachers based on daily formative assessments.

*Never Work Harder Than Your Students & Other Principles of Great Teaching* by Robyn R. Jackson, 2009: Jackson outlines seven principles of "master teaching" with hopes of initiating self-reflection and increasing self-awareness; the book offers a change in the teaching mindset: Start Where Your Students Are; Know Where Your Students Are Going; Expect to Get Your Students There; Support Your Students; Use Effective Feedback; Focus on Quality, Not Quantity; and Never Work Harder Than Your Students

*Results Now* by Michael Schmoker, 2006: Schmoker's conclusions center around two main points: literacy and PLCs (professional learning communities). What are PLCs? NC-DPI lists these 5 attributes: Supportive/shared leadership-collective creativity-shared values and vision-supportive conditions-shared personal practice.

Schmoker suggests teachers already have the knowledge they need to make great strides in aiding student achievement if they would only create the structures that would allow them to share their knowledge effectively.

*Teaching With Poverty in Mind* by Eric Jensen, 2009

If life experiences can change poor kids for the worse, can't life experiences also change them for the better? Jensen hopes to unlock secrets to understanding the impoverished brain. He shares strategies for engagement, learning and achievement.

Other titles on the principal's list: *Failure is Not an Option, Whatever It Takes & Discipline with Dignity*. Check your school's professional shelves; make the most of what you find there.

See you in Raleigh in March!

Ava Bevins, President

# *NCRA Delegates Assembly*

The North Carolina Reading Association's Annual Delegates' Assembly will be held at 7:00 p.m. on Sunday March 13, 2011 at the Raleigh Convention Center. This is the only meeting during the year where all local councils are represented by their membership. All councils have the opportunity to send one delegate for every 25 state members. Please make sure your council is represented!

Additionally, all registered delegates may attend the conference institutes held on Sunday afternoon without attending the entire conference. Information and registration forms will be sent to local council presidents. Council awards will be presented at the Delegates' Assembly. Further questions? Contact Barbara Falkenbury at [falkenbb@windstream.net](mailto:falkenbb@windstream.net).

## **Reading & Recipes**

If you are looking for easy kid recipes to liven up your literacy block, here are a couple of old favorites: Bubble Solution and Play Dough. Consider setting up as a center to practice reading and following directions, etc.

**BUBBLES:** 1/2 cup dish soap or baby shampoo, 1 1/4 cups water, 2 tsp. sugar, 1 drop of food color **DO NOT DRINK!** Combine ingredients and pour into an unbreakable bottle. To blow bubbles, experiment using plastic straws, pipe cleaners formed into loops, spoons with holes in them, and other items.

**NON COOK PLAY DOUGH:** 1 cup plain flour, 1 cup water, 1/2 cup of salt, a few drops of food color (optional). Mix all ingredients in a pan. Knead dough well. Form shapes. Place shapes on wax paper to dry (window sill works well). Store leftovers wrapped in wax paper for up to 3 days.

**PLAY DOUGH** cooked version: 1 cup plain flour, 1 cup water, 1Tbs. oil, 1/2 cup of salt, 1 tsp. cream of tartar, food color to the hue you like. Mix all ingredients in a pan. Cook over medium heat until mixture pulls away from sides of pan and becomes doughy in consistency. Knead dough until cooled. Can be used over and over again and will keep 3 months unrefrigerated.

### **The NCRA Newsletter and Website Need Your Help!**

The NCRA newsletter and website are about YOU, so please submit short articles and photos for each throughout the year. These can include local council programs and events, information and resources about literacy, book reviews, legislative issues, sources of free or inexpensive materials, research findings on literacy, and more. Email website information to Claudia Sweger at [ncraweb-site@aol.com](mailto:ncraweb-site@aol.com) and email newsletter submissions to Jean House: [jhouse52@bellsouth.net](mailto:jhouse52@bellsouth.net).

**Deadline for next newsletter: March 31**

## Putting the Art in Language Arts

In January, Charlotte members left their local council meeting with new ideas to implement right away with their students. Presenters, Candace A. Jennings "Moving into Writing" and Alicia Williams "Drama in the Classroom" shared their expertise.



Candace A. Jennings has been a Teaching Artist in Charlotte, NC for over 14 years and has also worked in the classroom as a Drama and Dance instructor. Candace has worked for the Cultural Education Collaborative/ArtsTeach, The Arts and Science Council, The Children's Theatre of Charlotte, The Afro-American Cultural Center/Harvey B. Gantt Center, CMS, North Carolina Wolftrap, NC Blumenthal Performing Arts Center and the CIAA.

Candace has had the privilege of working in the prison system presenting Youth Poetry Programs to 35-17 year old young men, in hopes of changing their minds and spirits to pursue their personal talents as opposed to a life of crime. [emprescaj@yahoo.com](mailto:emprescaj@yahoo.com)



Alicia Williams is a gifted actress, writer and motivational speaker. The Detroit native received a Bachelor's of Art Degree in African-American Studies from the University of Kentucky. Alicia's love for historical events and figures led her to write and tour her first one-woman show, *Reflections from a Time Past*. With garnered success of her dramatic presentation, Alicia was commissioned by the Mecklenburg Public Library and Charlotte Opera to write and perform a presentation depicting Margaret Garner, *The Mourner's Bench*. Alicia also uses her writing, performing and storytelling talents as a teaching artist for school aged youth.

Alicia can be reached at Big Door Presentations and Publications LLC <http://www.bigdoor-llc.com/bio.htm>

## Newspapers in Education (NIE) Week

March 7-11, 2011 marks NIE Week, established as a partnership with the International Reading Association. The Newspaper Association of America Foundation funds the development of instructional materials each year to celebrate NIE Week. NAA Foundation has posted some of its materials. The FLIP BOOK for studying fine arts makes this different from any other teaching guides. Newspapers may link to, post and otherwise distribute the materials:

<http://www.naafoundation.org/Curriculum/NIE/NIE-Week.aspx>

Because of inquiries and requests from North Carolina newspapers, the NC Press Foundation's NIE program worked with the National Education Association and developed six in-paper features that reinforce the use of newspapers and other content for NIE Week and Read Across America, Dr. Seuss' birthday celebrated March 2. Any NC newspaper that wants the features to publish or send to teachers should contact Sandra Cook, [sandynie@unc.edu](mailto:sandynie@unc.edu).

# Adolescent Literacy News

by **Cris Crissman, Adolescent Literacy Chair**

Here are special events, projects, and even a course offering professional development for educators and engagement for students in reading, enjoying, and learning through young adult literature. Contact Cris at [crisscrissman@gmail.com](mailto:crisscrissman@gmail.com) for more information.

## Free Open Online Course, Teaching Literature for Young Adults

Interested in the latest and greatest YA titles? In learning about virtual book clubs, bookcasting, and other new literacies and competencies for learning through literature?

NC State University is opening up ECI 521, Teaching Literature for Young Adults, to everyone. Consider it a smorgasbord and partake as much or as little as you would like. Bring to the table your experiences and interests! Learn all about the course - <http://www.bookhenge2011.wikispaces.com>

## 2011 Melinda Awards for Young Adult Literature

It's the Oscars of Young Adult Literature! The Eva Perry Mock Printz Book Club and NC State's Young Adult Literature class will present their award winners on Friday, February 18, from 5:30 to 7:00 pm ET. Learn more at <http://bookhenge2011.wikispaces.com/Eva+Perry+Printz+Winners+2011>

North Carolina Virtual Author Study - Getting to Know Melina

The Adolescent Literacy Committee is proud to announce that Melina Marchetta, internationally acclaimed author of young adult novels, has agreed to meet teens and teachers

for a virtual interview on April 18 from 8 to 9 pm ET. Melina will join us in the Bookhenge on USDLC's beautiful Star Island, and participants can enjoy the conversation there (teens must be 16 or older) or via UStream (everyone can watch and interact through chat). Melina's *Finnikin of the Rock*, an epic fantasy, was honored as one of the American Library Association's Top Ten of the 2011 Best Fiction Titles for Young Adults (<http://bit.ly/g6dIvn>). *Jellicoe Road* won the top YA literary prize, the Printz Award in 2009.

## The North Carolina Bookcast Festival

The website providing all of the details is ready for teens and their teachers - <http://ncbookcast-festival.wikispaces.com> Bookcasts are creative, multimedia responses to books. The goal of a bookcast is to cast, as in "to set forth or let loose," a response to the book that shares not the story of the book but something that the book brought out in the reader . . . "that reveals more of themselves to themselves than they knew was there" (Aronson, 2003, *Beyond the Pale*, p. 28). Usually less than two minutes long, a bookcast reflects a connection that the reader made to the text - either a text-to-text, text-to-self, or a text-to-world connection.

## Virtual Book Clubs and Bookcasts: Presentation at NCDLA Online Conference

Participate in a special session on using virtual book clubs and bookcasts as strategies for learning through literature with young adults. You will find the date and time soon as the conference program is published on the NCDLA site -- <http://www.usdla-nc.org/>

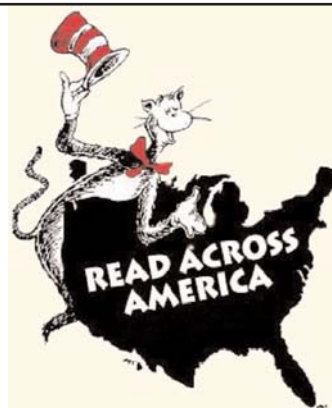
## *Nominate a teacher for the Dave Jones Award*

Veteran teacher Sterling Williams won the second Dave Jones Award for the Advancement of Youth Readership for integrating current news through her local paper into her extended learning and science classes. Her work and the work of her students and their families center on service, just as Dave Jones' work focused on service. Williams teaches at Lejeune High School near Jacksonville.

Please nominate teachers for the Dave Jones Award. The winning teacher will receive registration to the NCRA conference and an honorarium. To find the application, visit [www.ncpress.com](http://www.ncpress.com), click on NCPF and Newspapers in Education, scroll down and look at the bottom right of the page for the headline, Teachers!

### **Caution: Allowed Use of Seuss Art**

NEA's manager for Read Across America emphasized that the logo is the only use of Seuss art approved by Seuss Properties for celebrating Read Across America. Anyone designing materials should direct any questions about using Seuss art to those who represent Seuss' holdings.



## *Classroom resources*

### **University students post stories about North Carolinians of Note**

Students in Richard Cole's class developed 11 profiles or feature stories about noteworthy North Carolinians. Richard Cole is Dean Emeritus at the School of Journalism and Mass Communication at UNC-Chapel Hill. Cole worked with his students to identify subjects for the features and edited the features before submitting the profiles for distribution to newspapers through the North Carolina Press Foundation (NCPF). Each feature includes a photo or illustration and a credit line that identifies the journalism student who wrote the feature.

The features are published on the North Carolina Press Foundation website, along with teaching guides, developed by Cynthia McFadden, winner of the first Dave Jones award, and Sandra Cook. Newspapers may publish the features in print editions and also post them on their websites. The journalism students wrote about Andrew Jackson, George Moses Horton, Blind Boy Fuller, Ava Gardner, John Coltrane, R. Getty Browning, Choo Choo Justice, Thomas Wolfe, Charles Kuralt, Doc Watson and Dale Earnhardt, Jr.

To review the profiles, visit [www.ncpress.com](http://www.ncpress.com), click on NCPF, click on Newspapers in Education and then click on the hotlink that offers "Details" at the end of the description of the North Carolinians of Note. Or go directly to this page:

[www.ncpress.com/ncpf/ncnie/For\\_Newspapers/NCofNote/ncofnote.html](http://www.ncpress.com/ncpf/ncnie/For_Newspapers/NCofNote/ncofnote.html)

# VIVA VOCABULARY!

## Practical Ways to Promote Word Consciousness

by Lois E. Huffman

Each edition of "Viva Vocabulary!" focuses on different word genres. The goal is to help students (re)discover the joy of language and the expressive power of vocabulary.

Lois Huffman is an adjunct faculty member at NC State University and a consultant with the Center for Applied Linguistics. She conducts workshops on literacy and language for schools and reading councils. Her email address is [loishuffman@gmail.com](mailto:loishuffman@gmail.com).

### English is E-volving!

*Etail. Cyberbully. Hacktivist.* Many words have been altered to fit our digital world.

Below are some more of these new words and their conventional counterparts.

Technology Term/s	Traditional Term
<i>blogosphere, tweetsphere</i>	<i>atmosphere</i>
<i>bleg</i>	<i>beg</i>
<i>netizen</i>	<i>citizen</i>
<i>telecommunity</i>	<i>community</i>
<i>mouse potato</i>	<i>couch potato</i>
<i>tweetox</i>	<i>detox</i>
<i>appisode, webisode</i>	<i>episode</i>
<i>netiquette, twetiquette</i>	<i>etiquette</i>
<i>digerati, twitterati</i>	<i>literati</i>
<i>telegenic, videogenic</i>	<i>photogenic</i>
<i>sitewide</i>	<i>storewide</i>
<i>Twitterverse</i>	<i>universe</i>

### Teaching Ideas:

1. Talk with your students about how English is constantly changing due to technological innovations. Share some of the tech terms and traditional terms from the list above. Invite students to find out the meaning of any unfamiliar tech terms by researching them online and talking with (or emailing or texting!) their friends and family. Post the list on your class wiki or a bulletin board in your room and challenge students to add more examples. For each new term, ask students to give the context (possibly a URL) where the word was encountered as well as information that clarifies its meaning and usage.
2. Let students know that even new digital terms are being altered as technology advances or users employ it in new ways. Share some of the following variations and encourage students to find additional examples.

Original Tech Term	Variations
<i>blog</i> (Web log with entries)	<i>vlog</i> (video blog)
containing print and still images)	<i>microblog</i> (blog in which users post very short entries – Twitter)
<i>software</i>	<i>adware, malware, spyware</i>
<i>surf</i> (browse the Internet)	<i>narcissurf/egosurf</i> (Do an online search for one's name to see how often and in what contexts one's name shows up on the Internet)

3. Invite students to invent a useful new tech-related term by altering an existing traditional or technology term. If needed, refer students to examples in the list you have posted. Have students develop an action plan for fostering widespread use of their new e-word, implement their plan, and then evaluate their success in adding to the lexicon.
4. Ask students if they have heard the expression, “*Loose lips sink ships.*” Discuss the meaning and origin of this phrase. Then share the updated U.S. Navy guideline intended to foster responsible social-media use: “*Loose tweets sink fleets.*” Talk about why the change in this reminder was necessary. Ask students to suggest other common sayings that need to be altered to reflect the realities of the digital age. Working in small groups, have students make posters using <http://edu.glogster.com> to illustrate and promote their updated expressions.

Of course, the computer age is also responsible for new meanings of established words. Here are some examples:

“Old” Word	“New” Technology-Related Meaning
<i>cookie</i>	Small file stored on your computer that helps websites serve you more quickly, but may also track personal information
<i>flame</i>	Angry or derogatory comment made online
<i>hit</i>	Request from a web browser for an item from a web server
<i>platform</i>	Underlying computer system on which software runs
<i>server</i>	Computer connected to the Internet with lots of file space that allows network users to read or write files stored on that machine
<i>spam</i>	Unwanted mass email usually hawking questionable products or services
<i>wallpaper</i>	Image used as a background on a computer screen

### Teaching Ideas:

1. Point out any “old” words with specific digital meanings that come up during classroom reading, writing, or discussion (e.g., *cloud*, *hub*, *viral*). Ask students why such words may be confusing to people who are not computer savvy.
2. Have students generate a list of words that have new meanings thanks to computers or the Internet (e.g., *bus*, *firewall*, *ram*). Although this sounds easy, it may be somewhat challenging for students because they are often not aware that some common tech terms have meanings outside this context. Encourage students to do an Internet search if needed. Make sure students know the “old” meaning as well as the “new” meaning for each term on the class list.
3. Tell students that modern cartoonists have fun with the multiple meanings of words and show some cartoons of this type. (Many can be found online.) Then challenge students to use a free Web 2.0 tool such as, <http://www.toondoo.com> or <http://www.makebeliefscomix.com>, to create a cartoon that uses humor to highlight the “new” digital meaning of an existing word.

Yes, staying abreast of changes in technology and language is challenging. Ernest Weekly reminds us, however, that “**Stability in language is synonymous with rigor mortis.**” - Let’s not forget what happened to Latin.

## NCRA Conference Events 2011

# General Session Speakers



Opening General Session with Lester Laminack

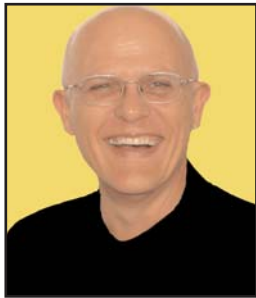
Monday, March 14, 8:50 - 10:00

"Let Common Sense Be Our Guide: A Dream For America's Schools"

Professor Emeritus from the department of Birth-Kindergarten, Elementary and Middle Grades Education, at Western Carolina University in Cullowhee, Lester Laminack is now a full-time writer and consultant working with schools throughout the United States. He is a former member of the

Whole Language Umbrella Governing Board, and Secretary of the NC Association for the Education of Young Children.

His academic publications include *Learning with Zachary*, *Spelling in Use*, *Volunteers Working with Young Readers*, *Cracking Open the Author's Craft*, and *Unwrapping the Read Aloud*. Lester is also a contributor to *Writing Workshop: Working Through the Hard Parts*, *Learning Under the Influence of Language and Literature*, *Reading Aloud Across the Curriculum*, and author of the children's books *The Sunsets of Miss Olivia Wiggins*, *Trevor's Wiggly-Wobbly Tooth*, *Saturdays and Tea Cakes*, *Jake's 100th Day of School*, *Snow Day!* and most recently, *Three Hens and a Peacock*.



Afternoon  
General Session

Mike Artell

2:00 - 3:00

"Hooked on Humor"

Mike Artell is an award-winning children's book author, illustrator and TV cartoonist. Mike's body of work includes nationally recognized picture books, wordplay books, how-to books and non-fiction books. Mike has written and illustrated teacher and parent resource books, picture books, how-to, and fiction books. Mike also has extensive experience as a musician, storyteller, newspaper editorial cartoonist, keynote speaker and humorist, and host of his own television cartooning show.

Mike's newest project, a CD of original Mardi Gras music for children and families, has been awarded a Parents' Choice Foundation award. In a typical year, Mike shares his books with more than 13,000 students across the U.S. and regularly conducts "author/illustrator in residence" programs at schools. Mike's book, *PETITE ROUGE - A Cajun Red Riding Hood*, was named by the National Association of Elementary School Principals as its 2009 Read Aloud Book of the Year.

Closing Luncheon

Kathleen Krull

Tuesday, March 15

"SIX and A HALF REASONS  
to have Biographies in the  
Classroom"



At fifteen, Kathleen was fired from her part-time job at the library - for reading too much while she was supposed to be working. Luckily she had other jobs. At seventeen she taught piano lessons to local children. Her musical interests later led to several books about famous musicians.

After college, she worked in children's publishing as a children's book editor, writing Trixie Belden mysteries, and more, until she finally began writing her own books for young people.

Kathleen Krull is winner of the 2011 Washington Post/Children's Book Guild Nonfiction Award for her body of work. Recent books include *Lincoln Tells a Joke*, *How Laughter Saved the President (And the Country)*, co-written with husband, Paul Brewer; *Lives of the Pirates Swashbucklers, scoundrels (Neighbors Beware!); Kubla Khan: Emperor of Everything; Charles Darwin in the "Giants of Science" series; A Boy Named FDR: How Franklin D. Roosevelt Grew Up to Change America*

## 3-Hour Pre-Conference Institute

Sunday, MARCH 13, 12:30 - 3:30

The Apron Ladies Beth Stevens & Terri Heidger – The Journey to Creating Strategic Readers . . . One Reader at a Time... Easy to Implement Reading Strategies & Activities

Tom Tufts – Reading Strategies that Explore the Real World in Literature and News. Use graphic organizers and literacy strategies that connect with news and informational text.

Dr. Tim Rasinsky – Effective and Authentic Teaching of Fluency: The Neglected and Misunderstood Goal of Reading – proven strategies and approaches for making fluency an authentic reading experience while improving students' reading comprehension and enthusiasm for reading.

Katie Garner – **The 'Secret to Cracking the Code with the BRAIN-IN-MIND'** – practical classroom applications of cutting-edge neuro-research (as presented at 2009 Harvard University's Learning & the Brain Consortium)

Dr. John Begeny – Improving Students' Reading Skills with the HELPS (Helping Early Literacy with Practice Strategies) reading fluency program (a free program!)

Dr. Lois Huffman – Dynamic Dictionary Instruction – explores engaging and purposeful instructional activities to develop students' skills and motivation to use dictionaries in school and beyond. Please bring your own dictionary to this institute.

## 2-Hour Pre-Conference Institute

Sunday, MARCH 13, 4:00 - 6:00

Hiller Spires – New Literacies and Project-Based Inquiry: A Winning Combination for 21st Century Teachers and Students – Workshop will introduce participants to the dynamic combination of new literacies (which are emerging from the intersection of literacy, technology, and media) and project-based inquiry. (Limit 25 attendees; bring your own laptop. You may want to join New Literacies Collaborative ([newlit.org](http://newlit.org)) before the session.)

Tom House – Web.2.0: The Experience @ Implementing new tools in your classroom (ES/MS) – focus on five proven and effective web 2.0 applications with excellent reading and writing implementations. This workshop is designed for the web 2.0 novice, and you'll have time to develop ideas to take back to your classes, ask questions, and work hands-on with these tools. (Limit 25 attendees; bring your own laptop)

Joyce Kohfeldt – Leveled Literacy Instruction: Reaching At-Risk Readers K-3 – Explore "Leveled Literacy Intervention" and techniques of Irene Fountas and Gay Su Pinnell in a research-based, supplementary interventions system. Small group daily instruction for 30 minutes based on ongoing assessment can lead to on grade-level reading for students within 4 months.

Dr. Kathy Bumgardner – Hands-On Literacy Tools: Interactive Instruction To Make Today and Use With Kids Tomorrow. Learn about, and make, new instructional literacy tools to use in your classroom? \*\*NOTE: Participants should bring scissors, a glue stick, and a black sharpie to this session.

Steve Peha & Dr. Laura Staal – The Half-Day MA: Teaching Reading & Writing at the Speed of Thought – learn how to teach reading and writing better, faster, smarter, and easier with the perfect blend of research and effective practice based on 30+ years of teaching and consulting.

Dr. Donna Knoell – Developing Content Reading Strategies Across the Curriculum (special emphasis on science & math. Donna will share strategies to help students read successfully in all content subjects. She will emphasize reading in science, social studies, and mathematics.

## A Quick Overview of the Conference

### Sunday

Registration 9:00 am - 5:00 pm  
 3-hour Institutes 12:30 - 3:30  
 2-hour Institutes 4:00 - 6:00  
 Leadership Reception (by invitation) 5:30  
 Delegates Assembly 7:00 pm  
 Reading Administrator's Meeting 7:00 pm

### Monday

Registration 7:00 am - 4:00 pm  
 Continental Breakfast Exhibit Area - 7:45 am  
 Opening General Session: Lester Laminack 8:50  
 Breakout sessions throughout the day  
 Lunch break & visit with the exhibitors 12:30  
 Paid lunch with Judy Sierra  
 College Professors Meeting 1:00 - 3:00  
 Afternoon General Session: Mike Artell 2:00

Teachers as Readers Event/Visit with authors 7:30  
 pm

### Tuesday

Exhibits open 8:00  
 Breakout sessions from 8:00 am - 12:45  
 Closing General Session &  
 Lunch for all attendees (but must request a ticket)  
 with Kathleen Krull

### Sunday, Monday, & Tuesday

Autograph sessions with authors

Exhibits are open Monday & Tuesday

### Featured Speakers

Lester Laminack  
 Mike Artell  
 John Claude Bemis  
 Hiller Spires  
 Tom House  
 Carol Crane  
 Joyce Hostetter  
 Helen Marley

Timothy Rasinski  
 Kathleen Krull  
 Tom Angleberger  
 Tom Tufts  
 Lois Huffman  
 Katie Garner  
 Karen Haag  
 Ella Joyce Stewart

Judy Sierra  
 Paul Brewer  
 Pam Pease  
 Apron Ladies  
 Carol Baldwin  
 Donna Knoell  
 Steve Johnson  
 Dr. Karen Wixon

Kathy Bumgardner (Sponsored by MacMillan, SRA, & Wright Group/McGraw-Hill)

## MONDAY, MARCH 14

Breakout Sessions (Featured Speaker Sessions are starred \*\*\*)

### 10:15 - 11:15 SESSIONS

\*\*\* "More Cues and Clues to Building Strategic Learners" - APRON LADIES (TERRI HEIDGER, SARAH STEVENS) - The Apron Ladies are two Sarasota County, FL teachers who started a small business, The Apron Ladies, based on an original idea and philosophy of how young readers develop into strategic readers.

\*\*\* Classroom Cartooning for the Artistically Challenged Teacher - MIKE ARTELL - award-winning children's book author, illustrator and TV cartoonist. Mike's body of work includes nationally recognized picture books, wordplay books, how-to books and non-fiction books.

\*\*\* 21st Century Literacy: Helping Students Navigate the New Literacies of the Internet - DR. TERRY ATKINSON - Associate Professor, ECU.

Daily 30-Minute Literacy Circles - BELINDA CARTER & ANN DAVIS - 3rd grade teacher, Rocky Mount Prep School; IB French & English teacher, Nash/Rocky Mount Schools.

Flavored with Figurative Language—Using Figurative Language as a Springboard for Literacy Development in The Elementary Classroom - LAURA BETH FITZGERALD - 3rd grade teacher, Rockingham County Schools.

\*\*\*Cracking the 'Secret' Reading Code with the Brain-in-Mind! The 'Missing Piece' to the Reading Puzzle - KATIE GARNER - nationally recognized speaker, author, and educational consultant, who presents practical applications of research on 'Reading and the Brain.'

Making Thoughtful Teaching Decisions During Guided Reading - DR. ROBIN GRIFFITH - Assistant Professor, ECU, Department of Curriculum & Instruction.

\*\*\*If You Want Them To Read, Write! Teach Creative Writing, Expository Writing, and Reading in one Fell Swoop - KAREN HAAG & CAROL BALDWIN - Literacy Coach/ Consultant, UNC Writing Project TC, Co-director Level I; author.

\*\*\*What ARE my My Other Kids Doing?: Meaning Literacy Activities; KATHY BUMGARDNER - literacy consultant & author - SPONSORED BY MACMILLAN, SRA & WRIGHT GROUP/MCGRAW-HILL.

A Comprehensive Literacy Design Incorporating Reading Recovery - DR. BARBARA HONCHELL & GAIL MCKINNEY - Associate Professor, UNC-W; Reading Recovery Teacher, Harnett County Schools.

Empowering Students: Rekindle the Joy of Reading in the Classroom - DR. IONEY JAMES - Associate Professor, NC A&T.

\*\*\*Developing Visual Literacy Skills Across the Curriculum to Increase Comprehension and Engage Hard-to-Reach Students - DR. DONNA KNOELL - Educational Consultant & National Speaker.

Starting with Book Introductions and Culminating with Comprehension Conversations - JOYCE KOHFELDT - I.E.S.S., Educational Consultant.

\*\*\*Constructivist Approaches to Phonics and Vocabulary Instruction: Word Study that Works! - DR. TIM RA SINSKI - Professor, Kent State University, author & national speaker.

Preventing Difficulties: Navigating literacy learning with the GPS\* Team (general educators, parents, and special educators) - DR. MARY KNIGHT-MCKENNA, WITH KATIE WARD, SUZANNE ULIAN, LAURA WYLIE - Assistant Professor, Elon University with Elon teacher candidates.

Differentiating Your Literacy Centers Because One Size Does NOT Fit ALL! - KELLY HACKETT WITH GAIL HANNAS - Literacy Consultants, Centersto Go.

\*\*\*An Introduction to RTI for Literacy Professionals - Dr. KAREN WIXON - Dean of Education, UNC-G.

\*\*\*May the Books Be With You! - TOM ANGLEBERGER - Former reporter & columnist, VA author of Origami Yoda.

\*\*\*"Cracking the 'SECRET' Reading Code with the BRAIN-IN-MIND! The 'Missing Piece' to the Reading-Puzzle" - KATIE GARNER - nationally recognized speaker, author, and educational consultant, with published work on 'Reading and the Brain.'

Middle Grades Students and Leisure Reading: Is This Possible? DR. NICHOLE SMITH - Adjunct Assistant Professor, NC A&T.

## STUDENT POSTER SESSIONS IN EXHIBIT AREA

11:30 - 12:30

Award-winning Children's Authors posters - JEAN BOWEN, KAYLA AULT, CHRISTINE WEATHERS, ALISHA SMITH, KASSEY BEAN, WHITNEY NELSON, SA RAH MCMINN, STEPHANIE KIMBALL, KRISTIN HOOPER, TIA HUGHES, MAGGIE BAILEY - students in Dr. Toya Qualls Scales' Children's Literature course, Western Carolina University.

Emergent Literacy posters - Tia Hughes, Whitney Nelson, Maggie Bailey, Kristen Brown, Lacy Puckett, Curt Maxon, Carrie Crisp, Amber Cody, Jennifer Hester, Diane Burishkin, Angie Squirrel - students in Dr. Roya Qualls Scales Reading Methods course, Western Carolina University.

STUDENT POSTER SESSIONS  
IN EXHIBIT AREA

11:30 - 12:30  
continued

The Postcard Project: Increasing Reading and Writing through a Hands-on Global Experience

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COURTNEY KATE ALLEBORN - UNC-W, Anderson Elementary School, Wilmington.

Integrating Science and Literacy with Dramatic Play - SA RAH EDWARDS - UNC-W, Brewster Middle School, Jacksonville.

Field Trip Data Notebooks - DEBO RAH ABEL - UNC-W, Rachel Freeman School of Engineering, Wilmington.

Effective Acceleration of Sight Word Knowledge Through Word Walls - APRIL SPRY - Catawba College, Ethan H. Shive Elementary, Rockwell

Parent Perceptions of Homework - NIKKI HOLLAND - UNC-W, Castle Hayne Elementary, Wilmington.

Literacy throughout a Pre-K Classroom - BAI-LEY S. MCPHATTER - UNC-W, M.W. Howe Pre-K Center, Wilmington.

11:30 - 12:30 SESSIONS

What's New in Children's Literature? - MARCIA BAXTER - Consultant with RL Bryan.

\*\*\*The Accidental Author - JOHN CLAUDE BEMIS - a former elementary teacher, John is author of Nine Pound Hammer and The Wolf Tree.

Reading for Meaning—Fluently - BARBARA DENBOW - Independent Consultant, Read Naturally.

\*\*\*Cracking the 'Secret' Reading Code with the Brain-in-Mind! The 'Missing Piece' to the Reading Puzzle - KATIE GARNER - nationally recognized speaker, author, and educational consultant, who presents practical applications of research on 'Reading and the Brain.'

Facebook Parallel Universes - DR. JEFF CARPENTER - Assistant Professor, Secondary and K-12 Programs Coordinator, School of Education, Elon University.

A Photo Story Retelling - BRIDGET COWAN WITH CHRISTI VERECKY - 2nd grade teachers, Wake County Public Schools.

Confronting the Issue of Aliteracy Among Adolescents - DR. VIVIAN HARDING HAMPTON - Associate Professor, NC A&T.

Digital Footprints - Your New First Impression - JOHNSON, STEVE - NC teacher and author.

\*\*\*INEXPENSIVE TEACHER-MADE CLASSROOM IDEAS - JOYCE KOHFELDT - I.E.S.S., Educational Consultant.

\*\*\*Confronting Bullying, Teasing, and Taunting Behaviors through Repeated Reading of Selected Picture Books - LESTER LAMINACK - Professor Emeritus, Western Carolina University; full-time writer and educational consultant.

Using Multiple Texts in Content Classrooms: DR. JENNIFER OLSON - Assistant Professor, Department of Education, Meredith College.

Super Summarization Strategies - DONNA PENNY & JESSICA EPLEY, GAYNELL MCCALL, JULIE MILLIGAN - all 6TH GRADE TEACHERS, HUDSON Middle School.

Reading Leaders Impact! How to Develop Teacher Leadership - SELLERS, DR. HEATHER, KIMBERLY DIAL, Program Director, Assistant Professor, UNC-P, WITH BETTY WELLS BROWN, Ph.D., Professor, UNC-P.

Wanna be starting some positive parental involvement? Learn to empower parents to participate in family literacy events to engage the school community in school-wide improvement - KATHRYN E. SWETT & TRAVIS RIVENS - Assistant Principal, Druid Hills Elementary, & Literacy Facilitator, Charlotte Mecklenburg Schools.

11:30 – 12:30 SESSIONS continued

Student Engagement = Student Success...but how? REBA WALDEN – Reading Interventionist and Letterland Coach.

\*\*\*Jazz up Students' Writing While Creating Critical Readers across the Discipline – CAROL BALDWIN – NC Author.

"Cracking the 'SECRET' Reading Code with the BRAIN-IN-MIND! The 'Missing Piece' to the Reading-Puzzle"- KATIE GARNER – nationally recognized speaker, author, and educational consultant, with published work on 'Reading and the Brain.'

\*\*\*May the Books Be With You! – Tom Angleberger – Former newspaper reporter and columnist, VA author of Origami Yoda.

3:15 – 4:15 SESSIONS

\*\*\*Expanding Reading: Using Novels Go Launch Cross-Curriculum Exploration – CAROL BALDWIN & JOYCE MOYER HOSTETTER – North Carolina authors.

Integrating Cool Technology Tools to Support Literacy in the 21st Century Classroom – ERIN BARROW & JESSICA WERY, M. ED.- Graduate Program Manager, Meredith; Instructor & Doctoral student NCSU.

\*\*\*Writing for Young Readers – JOHN CLAUDE BEMIS – former elementary teacher & NC author of Nine Pound Hammer & The Wolf Tree.

\*\*\*Real Reading IS Thinking: Comprehension Instruction for Successful Teachers and Learners – KATHY BUMGARDNER – literacy consultant & author – SPONSORED BY MACMILLAN, SRA & WRIGHT GROUP/MCGRAW-HILL.

\*\*\*"Reading and Writing" Begins Young – CAROL CRANE – NC Author.

From a State Grade of D to Two A's in Two Years. How did this 90% Minority Title I School (and others) Advance from a D to A? – DR. RICHARD

CULYER – Professor Emeritus of Education, Coker College/ Reading Consultant.

An Author's Path to Publishing Environmental Fiction – BONNIE J. DOERR – author.

Older Readers and Books (you know, those things with pages) – DR. JOHNA LEE FAULCONER – Associate Professor, ECU.

Teaching Reading PreK-G2: Reporting on innovative practices in NC – DR. REBECCA FELTON – Reading Consultant.

Using Music Across the Curriculum – KATHY GOFORTH & MELINDA LEWIS – Title I; 5th grade teacher, both Craven County Schools.

Rockin' Reader Response: Reaching out Across the Disciplines – SUSIE GRACE & DR. LAURA STAAL – 3rd grade teacher, Lee County Schools Department of Professional Leadership, UNC-P.

"Exhilarating, tremendous, magnificent:" Teaching vocabulary across the secondary school curriculum – DR. JOLENE MALAVASIC – Assistant Professor, University of Albany.

CSI: Reading—Using Evidence from the Text to Find Answers – CAROLYN MORGAN – National Literacy Consultant, McGraw-Hill.

Do Literacy Skills Developed in First-Language Transfer to Second-Language? JACKIE EUNJUNG RELYEA – UNC-CH Ph.D. Candidate.

From Memoirs to Marsupials – MARCY ROAN – Literacy Consultant.

Implementing Current Events into Instruction to Improve Mathematical Literacy – Martin Sugerik – Instructional Coach, NCDPI.

What's Hot in Tech Tools for Literacy Instruction – DR. ELIZABETH A. SWAGGERTY, READING EDUCATION, ECU, WITH JENNIFER J. JONES, IRT/RTL, Wake County Schools; MEGAN ORMOND, LA teacher, Greene County Schools, SANDY BRANNAN, 6TH GRADE AIG LA teacher, Wayne County Schools, THEA JOHNSON, Curriculum Director, CHRISTI COVENANT.

4 :30 – 5:30 SESSIONS

What Research-based Mastery Teaching/Learning Comprehension Strategies Work with At-Risk Students? - DR. RICHARD CULYER - Professor Emeritus of Education, Coker College/ Reading Consultant.

Developing Cross-Curricular Lesson Plans Within NAEP Framework: One Novel/Infinite Paths to Language Arts Success - BONNIE J. DOERR - author.

In Sync with Success - KAREN HAAG - Literacy Consultant.

"Today a reader, Tomorrow a Leader:" Margaret Fuller's Key Teaching/Learning Strategies that Increase Reading & Writing Performance K-5 - SHANNON HAYWOOD & GINA SIMMONS - 2nd & 4th grade teacher, Richmond County Schools.

\*\*\*In My Backyard, 'Riting and Research Explorations for the Classroom - JOYCE M OYER H OSTETTER - NC Author.

Literature and Science—Beyond the Horizon - SUSIE MILLER - Messenger Educator Fellow, 3rd grade teacher, Alleghany County.

Reading & Writing Strategies in the Content Areas - DR. CHARLINE ROWLAND - Associate Professor of Literacy Education, Western Virginia University.

Cross-Curricular Reading and Writing Connections (Grades.2-5): Book Talks, Writing Frames, and Action Packed Activities - DR. FRANCES STEWARD - Reading & LA professor, Western Illinois University.

Creative Ways to Work with Letters & Words - LINDSAY WALLER & LAUREN BUCK - Reading Recovery teachers, Pitt County Schools.

**TUESDAY, MARCH 15**

Breakout Sessions (Featured Speaker Sessions are starred \*\*\*)

8:00 – 9:00 SESSIONS

\*\*\*Reading and Writing Across the Curriculum: Using Fiction as a Way To Collaborate with Science and Social Studies Teachers - CAROL BALDWIN - NC Author.

BEGENY, DR. JOHN - An Introduction to the HELPS (Helping Early Literacy with Practice Strategies Program Program) - DR. JOHN BEGENY - Assistant Professor, NCSU School of Psychology.

Six Simple Strategies That Help Close the Achievement Gap - DR. JAN K. BRYAN - Director, Hardware Professional Services, Renaissance Learning.

Family Literacy: How to Help Parents Help their Children Learn to Read - DANIELLE CONNOR & ALLYSON GODBOUT, BRITTANY OSBORN, CARLY PALMER - All grad students of Dr. Karen Wood, UNCC.

Reconnecting Adolescent Males to Reading - KAREN LOVE - Literacy consultant, Scholastic. Using Wikis to Enhance Literature Discussions - MICHAEL SHANE FLETCHER - 6th grade teacher, Robeson County Schools.

Getting to Know Your Roots (Growing Vocabulary) - CYNTHIA HOLLEY - Educational consultant and author.

NEDERIK, DR. KAREN NICOLE, To Fluency and Beyond - Soaring to Comprehension - DR. KAREN NICHOLE NEDERIK, EMILY LINDSAY, DANIELLE LUCAS, KATHERINE SMITH, AMITY ALLMAN - all UNCC grad students of Dr. Karen Wood.

Solve the Literacy Mystery With Hands-On Learning Solutions! - LINDSEY R. PETLAK - Literacy Manager, ETA/Cuisenaire.

Genre Studies in the Classroom: An Untapped Resource - DR. KATHLEEN SCHLICHTING, ASSOCIATE PROFESSOR, LINDSAY HALL, GRAD ASST, SARAH ELIZABETH WARREN, PROFESSIONAL EXPERIENCES ASST., all of UNC-W.

"TaDa! Literacy" Across the Disciplines - DR. GLEN WALTER & LAURA STAAL, DEPARTMENT OF PROFESSIONAL LEADERSHIP, UNC-P.

\*\*\* How Can Design Thinking Enhance Curriculum? - PAMELA PEASE - NC Author.

### 9:15 - 10:15 SESSIONS

\*\*\* Reaching the Reluctant Reader with Humorous Books - PAUL BREWER - author.

Working with Students on the Frontline - STERLING WILLIAMS & CAROLYN ALFORD - Teacher, Lejeune HS and winner of the Dave Jones Award NIE Manager.

I Love Lucy and the Architecture of Participation - DR. JAN. K. BRYAN - Director, Hardware Professional Services, Renaissance Learning.

Web 2.0, 21C & Me: Using new technologies across the curriculum - KELLY BRANNOCK - NCDPI Technology Division.

Fitting It All In: Content Area Reading & Writing Strategies that Work at Every Grade Level - DR. KEVIN COLLEARY - Department of Curriculum & Teaching Fordham University.

Thumbs Up for Ancient Rome? Rethinking What WE Know About Reading in the Content Areas - DR. JAN. K. BRYAN - Director, Hardware Professional Services, Renaissance Learning.

Beyond the Horizon: Expanding the Literacy Experiences for Disengaged Learners in Grades 4-12 - LESLIE FITZPATRICK, REGINA PARKER, RACHAEL ROVENSTINE, MEREDITH SPRY (all Kannapolis Middle), PAMELA WHITE (Landis Elementary) - All students of Dr. Karen Wood, UNCC.

Expand Your Horizons with Effective Tier 2 Reading Interventions - BETH ANN CUTRER & DENISE RICKS - UNC-CH Doctoral candidate, certified AIMSweb trainer.

A M-M-M-M-MAZING MUSIC THROUGH THE CURRICULUM - TONNYE WILLIAMS FLETCHER - 2nd grade teacher, Robeson County Schools.

Designing Reading Partnerships in the Middle Grades - DR. LEIGH A. HALL & HEATHER T. GREEN - 6th grade Language Arts teacher, Chapel-Hill Carrboro Schools, 8th grade Language Arts teacher, Orange County Schools.

ESL = Electronically Stimulating Learners Through Digital Literacy - LEAH GRASTY, GALE KELLY, AMY ZARACHOWICZ (Forest Park Elementary), LISA GURLEY (Fred Wilson Elementary), SUZANNE HELM (North Rowan Middle), all grad students of Dr. Karen Wood, UNCC.

Learning in English while Learning English - DR. CAROL M. JOHNSON - Senior Product Consultant, Renaissance Learning.

Teaching Nonfiction Text CAN be Fun! - JENNIFER GRIMES - Educational consultant.

\*\*\* Giants of Science The Importance of Science Education - KATHLEEN KRULL - award-winning author.

Reciprocal Teaching in the Content Areas: Teaching Students to Take the Lead - JENNIFER JONES & DAWN REYNOLDS - K-2 IRT/RTI Coordinator, 2nd grade teacher, Wake County Public Schools.

Digital Opportunities to Support Student-Centered Inquiry in a Literacy Classroom - KENDALL LATHAM, PATRICIA GREENE, Dr. Montrie Belton - Curriculum Coordinator, Assistant Principal & Principal, all Union County Schools.

Understanding Text Complexity - KAREN LOVE - Literacy Consultant, Scholastic.

\*\*\* Connect the Real World to the Literature of News - HELEN MARLEY & DR. SANDRA COOK - Author, NIE Manager.

Is Your Classroom Brain Friendly? - DR. SALLY NICHOLSON - Director of Teacher Education, NC Wesleyan College.

\*\*\* Featured author session - ELLA JOYCE STEWARD - author, storyteller.

Quest 2.0—Using Web 2.0 Technologies to Develop Inquiry-Based Online Learning Environments - KATIE MOORE - 6TH grade language arts teacher, Wake County Public Schools.

Teaching and Learning with ELA and Information Technology Essential: Standards through Read, Think, Write - OUIDA MYERS & GAIL HOLMES - Regional Instructional Technology Consultant, NCDPI, Educator on Loan, NCDPI.

Meaningful Words: Making Comprehension Click and Stick - JESSE SECHLER (Carlson High) CHRISTINE ESTERMAN, LAUREN DOWNS, ANGIE PENNINGER (Woodrow Wilson Elementary), all UNCC grad students of Dr. Karen Wood.

11:45 - 12:45 SESSIONS

I Can Read the Word, But I Don't Know What It Means: Research-Based Vocabulary Support for Students in Grades 3-12 - LAURA ANN ASHLOCK, TINA DEAL, KYLE KESTER, LATOYA TERRY, BETSY ZISKIND - all UNCC grad students of Dr. Karen Wood.

Bridging the Literacy Gap Between Home and School: Research-based Strategies for K-6 - PAMELA AUSTIN, KATHERINE MAUZY, CARMEN MILLS (China Grove Elementary, Rowan Co), ALLISON CRAFT, DAYNA REITMAN (Jackson Park Elementary, Kannapolis City Schools), AMANDA DUFFELL (Landis Elementary, Rowan Co.) - all UNCC grad students of Dr. Karen Wood.

Rising to the Challenge of Teaching Reading Comprehension with Informational Text! DR. SANDRA COOK - NC NIE Manager, NC Press Foundation)

Parents as Writing Coaches—Planning an Instructional Parent Writing Workshop - ALMA HOFFMAN - author, educator.

From Memoirs to Marsupials - MARCY N. ROAN - literacy consultant.

Why Jaheim Doesn't Read: It's a Matter of Aliteracy versus illiteracy - DR. HENRY V. JOHNSON & GEORGE COX - Reading Specialist, Middle Grades Coordinator, Department of Education; Director Viking Fellows Program, both of Elizabeth City State University.

Promoting Global Awareness and Cultural Communication for ESL Pre-Service Teachers in UNC-China Technology Learning Program - DR. JI YOUNG KIM & JACKIE E. RELYEA - Assistant Professor, Fayetteville State University; PhD. Candidate, UNC-CH.

Making Reading H.O.T. Through Higher Order Thinking Skills and Interactive Read Alouds - HEIDI LIDDLE, KRISTIE HERRIN, JEN BOYSKO, CYN DAL KINCAID RACHEL TYSON (UNCC grad students of Dr. Karen Wood, UNCC), MISTY HATHCOCK, Ed.D., Clinical Assistant Professor & Teaching Fellows Director, UNCC.

Journal Journey - JENNIFER MELSON, MARY KIGER - 2nd grade teacher & Media specialist, Endhaven Elementary.

Brown Bag Exam! Assessment that Extends Comprehension - DR. JEANNE SWAFFORD (Associate Professor, UNC-W) with AMY PRIDGEN, (Language art teachers, Cape Fear Middle), DENISE OUSLEY (Assistant Professor UNC-W).

Let's Get Serious About the Framework for 21st Century Learning and What it Means for Literacy Educators - DR. BRAD WALKER, DR. BARBARA HONCHELL, DR. DEBBIE POWELL - All associate professors, UNC-W.

Make your hotel reservations now to get conference rate!

Marriott - <http://cwp.marriott.com/rdumc/ncreading/>

Sheraton - <http://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1010137482&key=10D17>



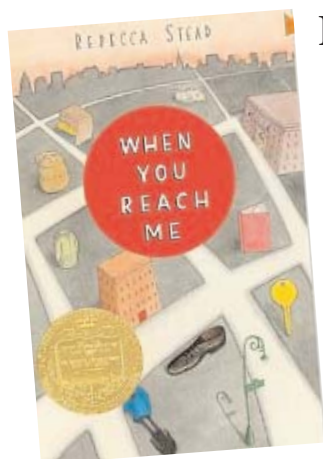
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NCRA Conference

March 13 - 15!

Price: \$10 Sm - XL, \$12 for 2X

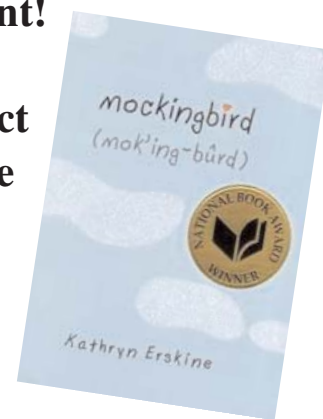


**Don't miss the Teachers as Readers Event!**

**Monday, March 14 - 7:30 pm**

**Join us to discuss this year's books select  
and mingle with some of our conference  
authors!**

**This year's books: When You Reach Me and  
Mockingbird**



Take some time to read these two books before coming to the NCRA conference and join in on our Teachers as Readers discussion session there. The authors of our 2010-2011 Teachers as Readers selections both worked as lawyers before turning to writing as a profession. Another similarity is that *When You Reach Me* and *Mockingbird* each feature a classic favorite book around which the plot revolves. Friendship is also a central theme in both books. However, the plots of these two fiction titles are delightfully different.

Rebecca Stead's Newbery winner, *When You Reach Me*, is a unique story set in 1970s New York City. Miranda's mom has been selected as a contestant on the TV game show, *\$20,000 Pyramid*. Miranda helps coach her mom through chapters with titles that are categories from the show. Science fiction standard, *A Wrinkle in Time* by Madeleine L'Engle, is the main character's favorite book. Miranda grows as she faces challenges in her relationships with others in and out of sixth grade.

*Mockingbird* by Kathryn Erskine is a National Book Award nominee. References to Harper Lee's *To Kill a Mockingbird* stem from Caitlin's dead brother, victim of a tragic school shooting. Erskine takes the reader into the mind of Caitlin, a talented fifth grader with Asperger's syndrome. She must learn to deal with her grief and navigate the school social scene to make friends there. Reading *When You Reach Me* and *Mockingbird* may lead to rereading *A Wrinkle in Time* and *To Kill a Mockingbird*. Put these two classics on your reading list, too!