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**Blue Ridge Reading Council  
International Reading Association  
2011-2012 Program Schedule**

BRRC meetings are  
scheduled on the following  
scheduled Thursdays in the  
Media Center at Liberty  
Middle School at 4:00 pm

**September 8**

"Revving up to Read "  
Motivating readers through  
informational text

Dr. Ellen Lawrence Pesko  
From Appalachian State  
University

**October 20**

North Carolina Treasures

**December 1**

Local Council Judging  
Young Authors' Project

**February 23**

Young Author Celebration  
With Special Guest

**April 26**

Summer Reading Kick Off

**Vision**

The Blue Ridge Reading Council  
advocates the advancement of  
literacy in the 21st century in our  
global community.

**Mission**

Through community outreach and  
the collaboration of educators,  
families, and businesses, Blue  
Ridge Reading Council of the  
International Reading Association  
promotes literacy and a lifelong  
love of reading.

**Blue Ridge Reading Council  
of the  
International Reading**

President: Lyra Henderson  
lhenders@burke.k12.nc.us  
Vice-President: Teresa Carpenter  
tcarpenter@morgantondayschool.com  
Secretary: Christel Hirsch  
chirsch@burke.k12.nc.us  
Membership/Treasurer: Melanie Mikusa  
mmikusa@morgantondayschool.com  
828-437-6782

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**Blue Ridge Reading  
Council of the  
International  
Reading Association**

**Forming the Foundation  
for Literacy**



**2011-2012**

**[blueridgereadingcouncil.webs.com](http://blueridgereadingcouncil.webs.com)**

**What is the  
Blue Ridge Reading Council?**

The Blue Ridge Reading Council of the International Reading Association meets in the Liberty Middle School Media Center. Members include administrators, parents, students, interns, community business partners and any other people interested in promoting literacy and encouraging a lifelong love of reading.

**What are the dues?**

Dues for the Blue Ridge Reading Council (BRRRC) are \$20.00. Of this total, \$10.00 is sent to the North Carolina Reading Association (NCRA); therefore joining the local council also gives you membership in the state council. In addition members are encouraged to join the International Reading Association (IRA). The IRA is an organization that charters our local council. It exists for the purpose of reading, and consists of 1,200 state, provincial, and local councils and national affiliates. Dues to join IRA are \$39.00 for the basic membership. This includes the bi-monthly newspaper, "Reading Today."

**North Carolina Reading Association**

[www.ncreading.org](http://www.ncreading.org)

**International Reading Association**

[www.reading.org](http://www.reading.org)

**Blue Ridge Reading Council**

[www.blueridgereadingcouncil.webs.com](http://www.blueridgereadingcouncil.webs.com)

**What are the benefits?**

The benefits of joining Blue Ridge Reading Council includes numerous opportunities to make a difference regarding literacy in our community.

BRRRC offers:

- opportunities to be inspired and recharged through new approaches to teaching literacy
- a forum to share your challenges and successes with people just like you
- a network of literacy leaders in your area
- educational strategies to use in the classroom or with your own children
- informative and beneficial meetings
- reduced rates for annual conferences
- bi-monthly NCRA newsletter
- increased number of student submissions in the NCRA Young Authors' Publication
- scholarship opportunities for continuing education
- CEUs in Reading for attending meetings

**How do I join?**

Complete the form on this brochure and include cash or check. (checks payable to the Blue Ridge Reading Council).

Educators: \$20.00

Teacher Assistants: \$15.00

Students and General Public: \$10.00

Give the form to the BRRRC Building Rep or send to: Melanie Mikusa

C/O Morganton Day School

305 West Concord Street

Morganton, NC 28655

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

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Home Phone #:

\_\_\_\_\_

Business or Cell Phone #:

\_\_\_\_\_

School/Business Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

International Member? No Yes

IRA Member # \_\_\_\_\_

Circle: New Member or Renewal

Membership: Educator \$20.00

Teacher Assistant \$15.00

Student/General Public \$10.00

Make Checks Payable to:

Blue Ridge Reading Council

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**Office Use Only**

Date Member Paid: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

Check #: \_\_\_\_\_

**Blue Ridge Reading Council of  
the International Reading  
Association**